

A PODCAST SERIES ON PUBLIC SERVICE & ENERGY

SERVICE AFTER THE UNIFORM.

Conservative state and local officials, interviewed on their **military service, public service**, and the **energy projects** reshaping their districts — with your brand reaching their base directly.

FORMAT LONG-FORM INTERVIEW

RUN 10 EPISODES · 2026

CADENCE BI-WEEKLY

TITLE SPONSOR · 1 AVAILABLE

THE SERIES

Public service, military service, and the projects that power America.

Each episode profiles one Conservative state or local official: their time in uniform, their path into public service, and the **energy project in their district** they worked to make real. **Their base hears every story — with your brand alongside.**

Right-of-Center Audience Reach

Each official's own network amplifies every episode — the audiences policy dollars struggle to buy.

All-of-the-Above Energy Dominance

American energy leadership across every fuel source — the frame that wins across the Conservative coalition.

Energy Security = National Security

Veterans delivering critical infrastructure. The policy frame for hawkish donors and America-first audiences.

Direct Line to Decision-Makers

Legislators, commissioners, and mayors who approve permits and shape state and local policy.

TITLE SPONSOR PACKAGE

Everything included. One investment.

EXCLUSIVE · SEASON-LONG

- **Presenting billing on every episode**
"Service After the Uniform, presented by [Your Brand]"
- **Host-read pre-roll & mid-roll**
Scripted with your team or voiced by Kevin
- **Logo lockup on cover art & clips**
Audio platforms, YouTube, all social
- **Dedicated sponsor episode**
A leader from your organization interviewed
- **"Policy Spotlight" segment**
Your priorities featured each episode
- **Full social campaign + newsletter**
Reels, clips, quote cards, Substack integration
- **Officials network access**
Warm introductions to featured guests with consent
- **Right of first refusal · Season 2**
Category exclusivity beyond 2026

State+

DISTRICT-LEVEL
POLITICAL REACH

R-Lean

RIGHT-OF-CENTER
AUDIENCE

Veteran

CREDIBILITY
& TRUST

National

RED & PURPLE
STATE FOOTPRINT

TARGET GUEST PROFILES · 2026 SEASON

State Legislators
Energy & Commerce

County Commissioners
Permits & Siting

Mayors & Councils
Municipal Infrastructure

State Party Leaders
Conservative Coalition

Federal Alumni
Congressional & Agency

Rising Candidates
Veterans for Office

Traditional policy campaigns to reach Conservative state and local officials cost hundreds of thousands annually. **One season puts your message in front of that audience through veteran-credentialed messengers who already have their trust.**

TITLE SPONSOR INVESTMENT

\$25,000

10-episode season. **Production, distribution, and promotion included.**
Built for policy foundations and right-of-center funders.

Let's talk →

Book 30 Minutes with Kevin →

calendly.com/kevin-doffing/podcast-sponsor

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