

— A 10-EPISODE PODCAST SERIES

TRANSITIONS.

Veterans stepping out of uniform and into the **energy transition**. A real-time, season-long look at how today's service members break into the energy industry — with your brand embedded in every story.

FORMAT LONG-FORM INTERVIEW

RUN 10 EPISODES • 2026

CADENCE BI-WEEKLY

TITLE SPONSOR • 1 AVAILABLE

THE SERIES

Real stories. Real time. Real pipeline.

For the past year, PV's podcast has told the stories of the veteran leaders shaping energy. This next season turns the lens forward — we follow a cohort of **currently transitioning service members** as they make the jump into the energy industry in real time. **Your brand rides along.**

Category Exclusive

One energy title sponsor. No competing brands. Your space to own.

Workforce Pipeline Storytelling

Real veterans entering real jobs — narrative tied directly to hiring.

Mission-Driven Talent

Security-cleared, disciplined, leadership-trained. Framed for your recruiters.

Energy Security Is National Security

A frame that resonates across the political spectrum.

TITLE SPONSOR PACKAGE

Everything included. One investment.

EXCLUSIVE • SEASON-LONG

- **Presenting billing on every episode**
"Transitions, presented by [Your Brand]"
- **Host-read pre-roll & mid-roll**
Scripted with your team or voiced by Kevin
- **Logo lockup on cover art & clips**
Audio platforms, YouTube, all social
- **Dedicated sponsor episode**
A leader from your company interviewed
- **"Workforce Spotlight" segment**
Your open roles featured each episode
- **Full social campaign + newsletter**
Reels, clips, quote cards, Substack integration
- **Direct pipeline to profiled veterans**
Warm introductions with consent for hiring
- **Right of first refusal • Season 2**
Category exclusivity beyond 2026

1M+
LINKEDIN
IMPRESSIONS / MO

100%
VETERAN
OR ADJACENT

Energy
INDUSTRY-SPECIFIC
AUDIENCE

National
COAST-TO-COAST
REACH

FEATURED GUESTS • 2026 SEASON

Barrett Thomas
Sr. Dev. Mgr • Apex Clean
Energy

Ken Webre
Dir. Biz Dev • W-Industries

Kyle Charpie
Electrical Engineer • Energy

Nick Martocci
Wind Tech Trainer •
Workforce

Lourdes Spurlock
Rocky Forge Wind • Navy
Vet

Marcy Bauer
SVP Special Ops • EVgo

The average cost to hire one energy sector professional through traditional channels exceeds \$15,000. **One successful hire from this pipeline pays for the entire season.**

TITLE SPONSOR INVESTMENT

\$25,000

10-episode season. **Production, distribution, and promotion included.**
Tiered supporting-sponsor options also available.

Let's talk →

Book 30 Minutes with Kevin →

calendly.com/kevin-doffing/virtual-meeting

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